PENDLEY PRODUCTIONS

5 Ways To Lead In Church Technology Exiting the COVID-19 Pandemic

Christians across the world are beginning to see a day when the church can gather again at full capacity. As your Sunday services begin to ramp up, consider these 5 Ways To Lead In Church Technology Post-Pandemic.

Debrief and Reset Strategy

Most church communities had to pivot their Sunday Gatherings in some way or another last year. Many had to quickly implement video solutions for live streaming. Others had to invest in new audio capturing systems. How has the past year impacted the way technology supports the way you teach the Gospel, worship through song, and reach your community? What practices will continue, shift or end as your church leans into a 'new normal'? Now is the time to debrief and reset strategy for hybrid gatherings.

Test and Train

Systems that have been left mostly unused often need a hard restart and testing to ensure everything is operating at 100%. As churches are beginning to ramp up their service capacity, it's a good idea to check audio, video, and lighting systems for any failures that might be waiting due to limited use. No one likes a surprise on Sunday morning. Also, consider bringing volunteers in for training on new equipment or role refreshers.

Update Firmware and Software

It's a good practice to stay on top of firmware and software updates for critical systems quarterly. Making a list of hardware in a spreadsheet with the most current versions of firmware and software would be a good way to reset. Record the hardware, update date, version number, and schedule a calendar event for everybody three months. Make sure to research the most recent software updates for your hardware and how it is impacted by computer OS versions. And oh yeah... do it at the beginning of the week just in case.

Pendley Productions is an audio, lighting, and video integration company that seeks to be the most relational, intentional, and supportive experience for our customers.

Listen for Audio Dead Zones and Hot Spots

Limited seating and social distancing will remain to be a consideration for many communities as they begin to gather in person again. Take the time to locate dead zones or hot spots in your auditoriums and sanctuaries. Addressing and finding these zones can help create a consistent experience for every worshiper. Changes in seating capacity and configuration can dramatically affect your audio system's coverage and performance.

Show Gratitude to Your Volunteers

Each Sunday, it takes on average 15 tech and worship volunteers to support a medium- size church to serve a congregation through music and technology. Most churches leaned on their music and technology teams more than ever in the past year. As you gather, consider ways to honor the commitment, service, and agility these volunteers have shown as they served your church through the COVID crisis.

How Can We Help?

- We can facilitate strategy and master planning discussions to integrate and plan for new and existing technology in your worship environments
- We design and build AVL systems for church communities of all scale.
- We train and support ministry leaders and volunteers on audio, video, and lighting systems.
- We service new and existing systems to run optimally and address any AVL technical issues you are experiencing.

Schedule Your Discovery Call

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